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DATE: November 9, 2018

TO: Transit & Rail Advisory Committee (TRAC)

FROM: David Krutsinger, Director - Division of Transit & Rail

Mike Timlin, Bus Operations Manager - Division of Transit & Rail

SUBJECT: Bustang Outrider Quarterly Update; Q1 FY 2018-19

### **Purpose**

The purpose of this memo is to provide the TRAC a quarterly Bustang Outrider update on operational and performance measures, with data ending September 30, 2018 (1st Quarter).

#### Action

Informational only - no action is required.

### Background

The Bustang Outrider rural regional bus service began operation in On January 2, 2018, with a Lamar- Pueblo route operated by Senior Resource Development Agency of Pueblo, Inc. Outrider uses a different funding source (FTA, rather than FASTER) and is contracted-out as a pass-through grant agreement rather than a direct operational agreement with specific requirements. Outrider also serves essential service transportation from rural to an urban community services center as well as a connection to the national intercity bus network. Outrider is considered as, and is marketed as an "offspring" brand to the parent Bustang system. For these reasons, a separate Outrider update will accompany the quarterly Bustang update.

# **Details**

# **ROUTES**

All Phase II Outrider routes are in revenue operation and using the new Outrider State owned revenue fleet.

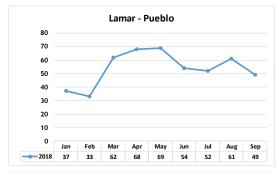
- Lamar Pueblo in revenue service Monday through Friday except major holidays and operated by Senior Resource Development Agency of Pueblo, Inc. (SRDA)
- Alamosa Salida -Pueblo is in revenue service daily and is also operated by SRDA.
- Gunnison Salida- Denver is operating in revenue service daily and is operated by Alpine Express Shuttle.
- Durango Grand Junction has transitioned to Outrider from Roadrunner operating in revenue service daily by Southern Colorado Community Action Agency (SoCoCAA ormerly SUCAP)
- Denver Salt Lake City is a collaborative service with Utah DOT operated by Greyhound Lines, Inc. While this service is a FTA section 5311(f) project, because of the multi-state nature of its operation it is not currently being operated with Outrider branding.

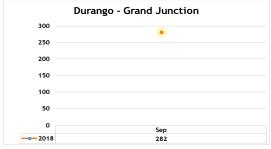


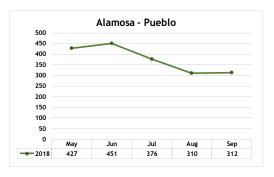
#### TICKET PLATFORM

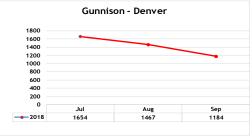
Masabi ticket sole-source platform has not yet been approved by Procurment and Contract Services. Cash and interlined tickets from the intercity bus carriers are the sole source of ticket revenue for each operator. We expect to launch the ticket platform in 3<sup>rd</sup> quarter of FY2018-19.

### **RIDERSHIP**









# PHASE III PLANNING

A recent report from HDR provides ridership estimates for 21 mostly unserved or underserved rural city pairs. A Sterling to/from Denver & Greeley; Limon and Denver/Colorado Springs; Trinidad and Pueblo are a few of the higher ridership demand routes.

CDOT, with consultant HDR, will begin stakeholder meetings at the TPR and MPO levels in November, gathering thoughts on analysis completed to-date. The analysis shared with TRAC in September will be the information shared at the November and later meetings.

# **Next Steps**

- Hard launch Pueblo Colorado Springs Outrider Service December 17. With a celebration of local officials.
- Receive comment from TPR's on Phase III planning and implementation.
- Assess and compile Phase III operating cost estimates and fleet needs for TC review and prioritization.

